



IIMA PGP-ABM PROGRAMME GETS WORLD RANKING NUMBER 1

Two-Year Post-Graduate Programme in Agricultural Business Management offered by Indian Institute of Management, Ahmedabad rated as **Number 1 in** World Ranking provided by Eduniversal, Paris, France on **24th December, 2011**.

<http://www.best-masters.com/ranking-master-agribusiness-food-industry-management.html>

IIMA have been offering Special Package in Agriculture from 1974. This programme was re-engineered as Two-Year Post-Graduate Programme in Agricultural Business Management from 2003. The objective of the Post-Graduate Programme in Agri-business Management is to develop young men and women into competent professional managers for the agriculture, food, agri-business, rural and allied sectors. The programme caters to the needs of enterprises serving these sectors, both domestic and international. The programme will build sensitivity to domestic and international market needs and span the entire agricultural value chain.

More than 1,20,000 candidates apply for this programme where only about 40 candidates are selected with a rigorous selection process administered throughout the country. One of the important components of the programme is the Rural Immersion Module in addition to summer internship programme for 8 weeks. In Rural Immersion Module, the students are expected to live in a village for about four weeks and understand the rural environment that affects agricultural business. Details of the PGP ABM Programme of IIMA can be found out from our website <http://www.iimahd.ernet.in/programmes/pgp-abm.html>

Eduniversal, (www.eduniversal.com) an organization based on France has been interacting with IIMA from 2008. They have mechanism for rating Programmes in Business Schools that offer Specialist Masters' degree or diploma from the 4000 best programmes across the world. The Eduniversal Best Masters Ranking is the only Ranking which evaluates the programmes of Business Schools and not the institutions, through the approach by sector and the market criteria only. The selection is based on three criteria:

- 1. The reputation of the Programme**
- 2. The salary of the first employment of the graduating students**
- 3. The satisfaction of the students**

The selection takes place into two parts. In the first part, finalist candidates of 50 Universities are selected and the universities are notified about their selection in the finalist group. Generally, this process is over by October of that year. Then further scrutiny is done to rank them in the above mentioned criteria. The results and ranking for the best Masters' Programme in specialist ranking was released on December 24, 2011.

During the last 18 months, Eduniversal has been completing its first investigation of a total of 12,000 Masters Programs in the 1,000 Best Business Schools in 9 geographical regions. Based on the 10-year experience of ranking Master Programs in French Universities, Eduniversal, as the market leader in France, has decided to establish a global map of the 4000 best postgraduate programs in 30 specializations in 153 countries and to highlight the expertise of the Best 1000 Academic Institutions (www.best-masters.com). The ranking has been initiated with the support of the Eduniversal International Scientific Committee.